

Introduction of privacy policy

This privacy policy outlines how Rubicon Private GPs uses and protects any information that you give when using this website.

Rubicon private GPs are committed to ensuring that your privacy is protected at all times. When asked to provide information by which you can be identified when using this website, we confirm that it will only be used in accordance with this privacy statement.

What information do we collect?

We collect name, email address and telephone number for marketing purposes and initial engagement which can later be transcribed to medical software should you choose to engage with our services. We also collect information as to your consent to contacting you for marketing purposes

Sensitive data such as medical records and payment details are not taken or stored on this website. These are held on ICO registered specialist websites

How do we collect information?

We collect information by the initial engagement form and also via cookies.

All data and collection is regulated as per GDPR regulations. The company under which B12 metabolic clinic is regulated by the Information Commissioner's office, ICO under the jurisdiction of UK Law.

Why do we need the information and how do we use it?

We use the information for marketing, initial engagement and customer relations management. We may also contact you for feedback and constructive criticism such that we can enhance the service in line with company vision. Also anonymised data analysis may be undertaken to optimise marketing strategies.

If data is collected and there is no client engagement, the data will be discarded in 3 years.

Opting out

You can at any time contact us to delete your information.

Data Sharing

No data collected on this website will be shared with third parties.

Contact us

If you have any queries on the above, please contact Dr Asim Naqvi on asim@b12metabolicclinic.co.uk or by post at the Forbury Clinic, 11 Kendrick Road, Reading, RG1 5DU